



Certification training

Business Professional in Leadership

CBP

Certified Business Professional in Leadership

Training in workplace leadership: the leader's role and how it differs from managing, decisions and problem solving, building and motivating a team, communication and influence, and leading change responsibly.

Delivered by Vertex Business, a professional certification training provider.



6 topics
in leadership



Work situations
for every topic



From yourself
to your team



Plan with us
before you enrol

Program details and enrolment

vertexbusiness.xyz/programs/cbp-leadership?lang=en

Leadership is a practice, not a title.



About the training

Many new leaders are moved up for doing their own work well, then find themselves responsible for people rather than tasks. The training organizes what a leader needs into six topics and applies each one to a workplace situation.

About the exam

IBTA MEA lists CBP Leadership and its six modules. Confirm examination requirements when booking.

What the training focuses on



Understanding

Leadership concepts and styles, and when each one fits.



Behaviour

What you actually say and do with your team in a hard moment.

LEADERSHIP SITUATIONS

How to analyse a leadership situation

01

Read the situation

What is the problem, and who is affected?

02

Choose the style

Direct, support or delegate?

03

Set the next step

What will you do today, and how will you follow up?

For those who lead a team, or are about to.



This suits you if you:

- ✓ **Are a new team leader**
Moving from colleague to manager of colleagues.
- ✓ **Supervise operations**
And want to handle performance and conflict with confidence.
- ✓ **Run a small or medium business**
And are building your first team.
- ✓ **Are preparing for a leadership role**
And want a structured base before you take it on.



Roles that use these skills

Illustrative leadership roles that use these skills; hiring requirements vary by employer.

- ✓ **Team leader**
Allocates work, follows progress and supports team members.
- ✓ **Operations supervisor**
Organizes shifts and solves daily problems on site.
- ✓ **Early-career manager**
Turns department goals into plans for the team.
- ✓ **Project coordinator**
Leads people from several departments without direct authority.

CREDENTIAL AND ENROLMENT

Before you enrol

Exam details

Exam details and requirements are confirmed with the issuer at enrolment.

IBTA MEA program reference [↗](#)

Suitable background

No specific academic field is needed; you lead a team or are preparing to.

Choosing the level

Discuss your experience and goal with the Vertex Business team before enrolling.

Six leadership modules

Move from the leader's role to style, vision, decisions, teams and motivation.

Training topics

Effective leadership

Responsibility and management

Leadership style

Fit the situation

Vision and mission

Goals and team culture

Decision making

Criteria, alternatives and implementation

Team building

Roles and team needs

Motivation

Needs, morale and performance



Leadership in context

Connect each module to a situation you face and record the change you will make in leading your team.

Source: IBTA MEA CBP Leadership page, checked 15 October 2026. Module labels are concise paraphrases.

Every topic shows up with your team.

Each topic moves from the concept, to a work situation, to a short plan for your team.

01 The leader's role and decisions

Managing tasks versus leading people, choosing the right style, and turning a problem into a clear decision.

Applied example Two strong employees want the same project; the call is yours.

02 Teams and motivation

Assigning roles, delegating without abdicating, motivating, and handling conflict in the team.

Applied example A long-serving member ignores your direction in front of others.

03 Communication and change

Specific, respectful feedback, building trust, and explaining change and handling resistance ethically.

Applied example A new way of working starts next month and the team is anxious.

LEARNING OUTCOMES

What you will be able to do

01 Choose a leadership style

To fit the situation and the person's readiness.

02 Make a reasoned decision

After diagnosing the problem and comparing options.

03 Delegate work

With follow-up that does not become micromanagement.

04 Lead change

And explain it to your team clearly and honestly.

Leadership is learned through experience and reflection.



Case analysis

Analyse short cases from different workplaces: what happened, and what could have been done.

Widens your experience with situations you have not met yet.



A leadership log

After each topic, record a situation from your work, how you acted and what you would change.

Turns the training into daily behaviour.



A plan that fits your time

Study format, dates and any accompanying materials are confirmed with the Vertex Business team before enrolment, based on your level and available time.

Every team meeting is leadership practice.

Notice what worked, and what you would rethink.





STUDY PLAN

A practical plan from understanding the role to leading change.

01 Check your starting point

Which of the six modules needs most of your time?

02 Start with the leader's role

Leadership versus management underpins the rest.

03 Apply the decisions topic

To a real problem your team faces now.

04 Try delegating

One task with clear follow-up, then review the result.

05 Practice feedback

A difficult conversation you plan before you hold it.

06 Review your leadership log

What has changed in how you act since you started?

Knowledge

Leadership concepts, styles and terms.

Practice

Applying a concept in a real situation and reviewing its effect.

“What impressed me most was the trainer’s care that the information landed and that everyone had a chance to take part... and pointing out what matters most in the material.”

— CPTD learner about the trainer after a session · translated from Arabic · published on the Vertex site

“An excellent session. I learned important things about the certification and benefited a lot... everything was explained so clearly that I had no questions left.”

— SHRM learner after a live session · translated from Arabic · published on the Vertex site

“This achievement would not have been possible without the support, guidance and training I received... which prepared me for the exam.”

— Learner who earned CPTD · translated from Arabic · public post shown on the Vertex site



About Vertex Business

Vertex Business provides professional certification training in talent development, human resources and project management, alongside a professional diploma in medical research and team training for organizations. Training pairs Arabic explanation that keeps the exam’s English terminology with application to real workplace decisions.

[Company details](#)



Applying for the credential

Exam registration steps and fees are checked with the issuer at enrolment.

[IBTA MEA Leadership program](#)

COMPLETION CERTIFICATE AND PROFESSIONAL CREDENTIAL

Training completion requirements and the Vertex Business completion certificate are confirmed in the enrolment details.

The CBP professional credential itself is awarded by the issuing body under its own requirements, after you pass its assessment.



Discuss your goal and choose how to study.



Scan with your phone camera

YOUR NEXT STEP

- ✓ Training topics and outcomes
- ✓ A level that fits your experience
- ✓ Available study formats and dates
- ✓ Details and price confirmed before enrolment

Open the program page →

01

Open the program page

Scan the code or tap the link.

02

Discuss your goal

Use the WhatsApp button on the program page.

03

Confirm the details

Study format, dates and price before enrolment.

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